



BUSINESS PLAN

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1. The Industry and Our Role

1.1 Industry Sector

CLASS INNOVATION B.V. operates in the remote gaming and online gambling industry as an online casino operator, offering gambling services to players via the internet in accordance with the applicable laws and regulations of Curaçao.

The Company conducts its activities through a remote gaming platform that provides access to casino-style games, including slot games and other interactive gambling products. The platform is accessible through desktop computers, tablets, and mobile devices.

CLASS INNOVATION B.V. is responsible for the operation, management, and commercial control of its online casino activities, including player onboarding, game offerings, payment processing, customer support, responsible gambling measures, and regulatory compliance.

1.2 Our Business

CLASS INNOVATION B.V. is engaged in the operation of online casino gaming services under a Curaçao gaming licence. The Company manages its gaming platform and provides players with a secure, fair, and entertaining gambling environment.

The Company does not act merely as a software provider; rather, it operates the gaming activities directly, assumes commercial risk, and maintains responsibility for compliance with anti-money laundering (AML), counter-terrorist financing (CTF), and responsible gaming requirements.

Core Activities

The Company's principal activities include:

- Operating and managing online casino games
- Managing player accounts and funds
- Processing deposits and withdrawals
- Implementing responsible gambling controls
- Conducting marketing and promotional activities
- Ensuring compliance with Curaçao gaming regulations

1.3 Products and Services

The Company provides the following products and services as part of its gaming operations:

Online Casino Games

CLASS INNOVATION B.V. offers a wide range of casino games to its players, including proprietary and third-party games. The games are made available through the Company's gaming platform and are offered in multiple languages and currencies, subject to jurisdictional restrictions.

Game Content Integration

The Company integrates games from reputable third-party game developers under commercial agreements. These games are operated by CLASS INNOVATION B.V. as part of its casino

offering, with the Company remaining responsible for player interaction and regulatory compliance.

Payment Processing

The Company maintains relationships with established payment service providers to facilitate player deposits and withdrawals. Multiple payment methods are supported, and all transactions are subject to AML and KYC procedures in accordance with Curaçao regulatory requirements.

Player Account and Customer Support

CLASS INNOVATION B.V. manages player registration, account verification, customer communications, and support services. Customer support is provided to ensure efficient handling of player inquiries, complaints, and responsible gambling requests.

Marketing and Promotions

The Company conducts marketing and promotional campaigns to attract and retain players. All promotional activities are designed and implemented in compliance with applicable advertising standards, responsible gambling principles, and Curaçao gaming regulations.

2. Compliance and Responsible Gambling

CLASS INNOVATION B.V. places strong emphasis on regulatory compliance and responsible gaming. The Company has implemented internal policies and procedures covering:

- Know Your Customer (KYC) and customer due diligence
- Anti-Money Laundering and Counter-Terrorist Financing controls
- Player fund segregation (where applicable)
- Responsible gambling measures, including self-exclusion and limits
- Record keeping and reporting obligations

These measures are reviewed and updated regularly to ensure ongoing compliance with Curaçao regulatory requirements.

3. The Future

3.1 Keys to Success

The Company has identified the following key factors for sustainable growth:

- Operating strictly within the scope of its Curaçao gaming licence
- Expanding player base in permitted markets
- Continuously improving the game portfolio and player experience
- Maintaining strong relationships with payment providers and game developers
- Adhering to evolving regulatory and compliance standards

3.2 Competitive Advantage

Management believes that CLASS INNOVATION B.V. benefits from the following competitive strengths:

Experienced Management and Industry Knowledge

- The management team has experience in online gaming operations, compliance, and platform management, enabling efficient and compliant business operations.

Flexible and Scalable Operations

- The Company's platform and operational structure allow for efficient scaling while maintaining control over compliance and risk management.

Content Variety and Speed to Market

- The combination of proprietary and third-party games allows the Company to refresh its offering regularly and respond quickly to market trends.

Based on the experience of its management team and the execution of the strategy outlined above, CLASS INNOVATION B.V. expects to maintain compliance with Curaçao regulatory requirements while building a sustainable and reputable online gaming operation.